

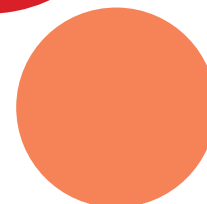
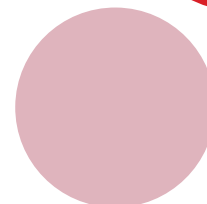
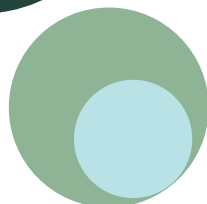
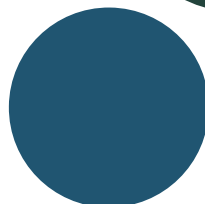
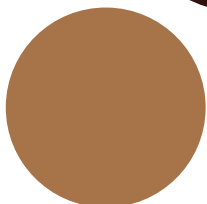
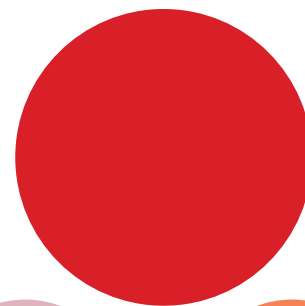
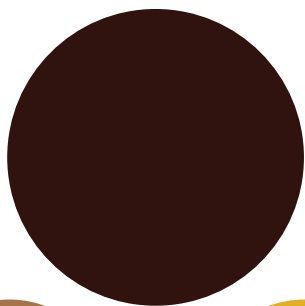


Fashion Research: November 5, 2015

COLOR TRENDS

Chocolate/Brown - Spruce/Forest - Red

Also overall darker hues, more Black, Charcoal, Dk. Grey because it's fall/winter



Also Bronze and Mustard

Also Ocean and Avocado (or Light Blue)

Also Dk Pink and Spice



Chains

Could be a good pattern for us
 Gold, Black chains especially, crossing the body, etc



I've also seen several of those sheer fake pocket/decorative front shirts in NYC (top third image from the left)

Chain-Like Patterns

Fishnets, Geometric Crossing Patterns
Possible evolution from the SW designs from this summer

Nike Moonwalk Sneakers ->



I think this jacket could be a great look for teams ->



Could be a good pattern for us -->



Plaids

There seem to be a lot of plaids
Mixing them with RMC and Camo is an interesting look



<-- I think this is a great look!



Camo



Nike Woodland Camo



Cool Spindly Camo



I love this plaid and camo look and color contrast

Florals - Romantic

The Retro Tropical looks are suddenly gone and replace by two ideas:
1. Romantic Victorian Florals



<-- Also as a side note
I saw lots of simple
tied black ribbons



Florals - Simple

The Retro Tropical looks are suddenly gone and replace by two ideas:
2. Simple/Oversized/3D



3D! -->
Also part
of the 90s
throwback
look

Patterns/Florals

A good look at the different ideas and colors



ucci-spring-summer-2016.html#!/media/ss16women...



I've been seeing these tail clips on around too

Dot/Leopard

I love this look and think it could be great on a sock!
(Adidas ZX Flux)



Polka Dots

Evenly Spaced, Small



<-- Looks great when mixed with Camo



Sporty



<-- I saw other interest in Chinese characters and patterns on other clothing too.



<-- Adidas Helsinki

Sneakers

Electric/Glow in the Dark/Reflective



Lin' Dead Pack
of the D Rose 6, D

<- Adidas Glow in the Dark

Nikes Reflective Flash Pack



Nike's new Kobe Bryant Shoe



Nike re-release of Air Jordan 12 from 1996

Sneakers

Small Dots/Wings/Kids



Nike LeBron Horror Flik



Puma



Adidas Wings

I also see lots of backpacks with wings on them.
Is that a thing in IN/KY also?



Asics bright mismatches for kids

Sneakers

Black bodies with bright accents

Nike Fish Ladder - -->
Also good be a good pattern influence



Air Jordan CP3



Nike Air Kicks Huarache



<-- Air Jordan Bred

Sneakers

Black bodies with bright accents



Nike NHM